

ENTREPRENEURIAL LEAP

Do You Have What It Takes to Become an Entrepreneur?

**YOU'VE THOUGHT ABOUT STARTING YOUR OWN BUSINESS . . .
BUT HOW CAN YOU DECIDE IF YOU SHOULD REALLY TAKE THE LEAP?**

There's a lot on the line, and you have to ask yourself difficult questions: Do I have what it takes? Is it worth it? And *how the hell* do I do it?

You need answers, not bullshit. This book has them.

Entrepreneurial Leap: Do You Have What it Takes to Become an Entrepreneur? is an easy-to-use guide that will help you decide, once and for all, if entrepreneurship is right for you—because success as an entrepreneur depends on far more than just a great idea and a generous helping of luck.

In this three-part book, Gino Wickman, bestselling author of *Traction*, reveals the six essential traits that every entrepreneur needs in order to succeed, based on real-world startups that have reached incredible heights. If these traits ring true for you, you'll get a glimpse of what your life would look like as an entrepreneur. What's more, Wickman will help you determine what type of business best suits your unique skill set and provide a detailed roadmap, with tools, tips, and exercises, that will accelerate your path to startup success.

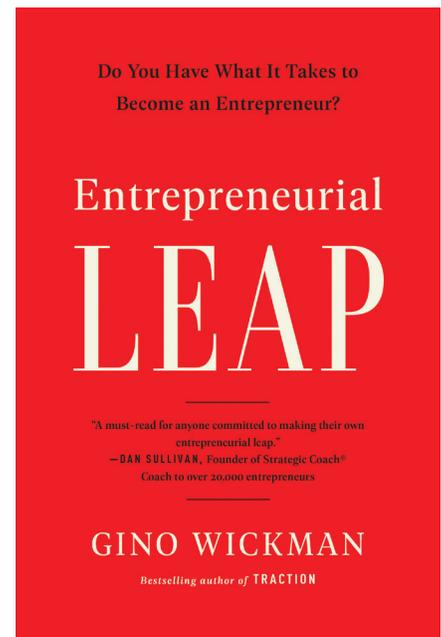
Packed with real-life stories and practical advice, *Entrepreneurial Leap* is a simple how-to manual for BIG results.

Should you take the leap toward entrepreneurship? Find out today and let tomorrow be the first step in your new journey, whatever shape it may take.

Since becoming an entrepreneur at age 21, **GINO WICKMAN** has had an obsession for learning what makes businesses and entrepreneurs thrive. Successfully turning around and selling the family business by his early 30s, Gino then set out to help entrepreneurs and leaders get what they want from their businesses. Based on his years of real-world experience, he created the Entrepreneurial Operating System (EOS)[®], a practical method for helping companies achieve greatness. Through EOS Worldwide, founded by Gino, EOS has impacted more than 60,000 organizations worldwide.

Gino is also the author of the award-winning, bestselling book *Traction: Get a Grip on Your Business*, as well as *Get a Grip*, *Rocket Fuel*, *How to Be a Great Boss* and *What the Heck is EOS?*.

Gino is now devoting time and energy toward helping entrepreneurs-in-the-making get a huge jump-start on taking their entrepreneurial leap and becoming entrepreneurs. Which is why he created *Entrepreneurial Leap*.



BOOK DETAILS

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